

## K-Beauty Schedule - English Track

### Program Overview:

The 'K-Beauty Trend' inbound winter program is designed for international university students eager to explore the latest trends in Korean beauty. Participants will engage in a variety of topics including skincare, aromatherapy, personal color analysis, and cosmetics creation under the guidance of expert instructors.

K-Beauty for Winter School at Konkuk University – English Track	
Thursday, February 6	<p><b>Topic:</b> <i>K-Beauty Skincare and Aromatherapy</i></p> <p><b>Instructor:</b> <i>Professor So Yoon-Jung</i></p> <p><b>Contents:</b></p> <ul style="list-style-type: none"> <li>• <i>Characteristics of Each Skin Type</i></li> <li>• <i>Skincare Routine</i></li> <li>• <i>Application of Aromatherapy in Skincare</i></li> </ul>
Friday, February 7	<p><b>Topic:</b> <i>Creating Personal Niche Perfumes and Cosmetics</i></p> <p><b>Instructor:</b> <i>Professor Sung Young-Hwan</i></p> <p><b>Contents:</b></p> <ul style="list-style-type: none"> <li>• <i>Scent Diagnosis and Crafting Personal Niche Perfumes</i></li> <li>• <i>Making Hand Cream</i></li> <li>• <i>Making Lip Balm</i></li> </ul>
Monday, February 10	<p><b>Topic:</b> <i>Personal Color and Image Making</i></p> <p><b>Instructor:</b> <i>Professor So Yoon-Jung</i></p> <p><b>Contents:</b></p> <ul style="list-style-type: none"> <li>• <i>The Importance of Image Making</i></li> <li>• <i>Understanding Personal Color</i></li> <li>• <i>Utilizing Personal Color</i></li> </ul>
Tuesday, February 11	<p><b>Topic:</b> <i>Personal Image Styling</i></p> <p><b>Instructor:</b> <i>Professor Sung Young-Hwan</i></p> <p><b>Contents:</b></p> <ul style="list-style-type: none"> <li>• <i>Personal Color Diagnosis</i></li> <li>• <i>Makeup Styling Based on Personal Color Diagnosis</i></li> </ul> <p><b>Venue:</b> <i>Korea Open Cyber University Grand Auditorium</i></p> <p><b>Address:</b> <i>9th Floor, Building C, 353 Mangwu-ro, Jungnang-gu, Seoul (Sangbong Premier's Emco)</i></p>

Please be informed in advance that this lecture will be conducted over 4 days instead of 8 days because it exceeds the 32-hour, 3-credit limit due to the inclusion of field practice hours and lecture hours. Additionally, you may have to pay the field material costs in cash